

# Charles Messina

## Product Designer | Web Designer

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## Experience

### Systems Support Specialist II

Texas State University  
San Marcos, TX  
Sept 2025 - Present

- Responsible for managing web requests for Department of English
- Maintain online forms and web standards
- Lead accessibility checks for documents, graphics, and web pages
- Support IT requests from faculty

### Web Product Designer and Developer

The RK Group  
San Antonio, TX  
Apr 2024 - Sept 2025

- Migrated and Launched eCommerce site for Illusions Rentals Company, using WordPress with WooCommerce
- Created Design System for eCommerce website
- Increased online site traffic by 30% by moving from Shopify to WooCommerce, increased engagement by 85%
- Collaborate with Studio team to deliver assets needed for websites
- Create cross-department processes for updating products data and images
- Develop, Design, and maintain 12+ unique websites under The RK Group Company

### Interactive Web Designer

AMD  
Austin, TX  
Feb 2022 - June 2023

- Worked with internal web team on corporate website
- Designed and layouts for products and internal web pages
- Developed images and assets for projects and web pages
- Made design decisions for migration to new platform with the UX team

### UX/UI Designer

Chocolate Milk & Donuts  
Austin, TX  
Mar 2019 - Feb 2022

- Led Design and Launched “Trail Explorer App”
- Created, user tested and deployed designs for app
- Collaborated with App Developers for asset handoffs
- Interfaced with Clients on milestone meetings and integrated feedback to enhance designs

### Web Designer & Developer

TKO Advertising  
Austin, TX  
Mar 2020 - Jan 2022

- Developed and Launched Mexic-Arte Museum Website based in downtown Austin, TX
- Created web app “Wine Picker” for New Mexico Tourism Agency
- Collaborated with Designers and Project Managers to ensure smooth handoff to client

## Education

**BFA in Communication Design**  
Texas State University

**AAS in Digital Media**  
**AA in New Media Arts**  
Northwest Vista CC

# Skills

UX UI Design	Figma
Graphic Design	Adobe XD
Web Design	Adobe Creative Suite
Web Development	Google/Office Suite
Project Management	HTML, CSS, JS, PHP, SQL
VR AR Design	Asana
WordPress/ACF	Content Management
CMS Development	SEO
Website Admin	Paid Media (Google Ads)